

PUBLIC-PRIVATE PARTNERSHIPS FOR AGRICULTURAL INSURANCE

LIMA, PERU

7 JULY 2011

Uncovered risk can stifle economic growth but recent innovations demonstrate there are cost effective ways to transfer risk from agricultural markets. Strategic risk layering, namely catastrophe protection provided by the public sector layered with private low-cost livelihood insurance for individuals, would promote agricultural growth, protect assets, deepen rural financial markets and establish financially sound disaster response and social protection mechanisms for governments. Public investment in quality agricultural information systems engenders single risk management tools that encompass both the national and individual levels. These same information systems allow a government to gauge the severity of a catastrophic event and provide region-specific assistance proportional to the disaster. Innovative risk transfer tools crowd in agricultural growth through increased access to productivity enhancing services and by providing asset protection, thus contributing to sustainable economic growth.

To discuss risk transfer innovations and their applications to the Pan-Andean region, the I4 Index Insurance Innovation Initiative is hosting a convening on the synergies between the public and private sectors for agricultural insurance. The meeting will elucidate potential roles for public and private actors in risk management and agricultural information systems. Participants will offer unique perspectives from the policy, regulatory, financial services and research communities. Representation will encompass the Pan-Andean region, including Peru, Ecuador, Colombia and Bolivia.

Time	Session Information
8:30 – 9:00	Registration
9:00 – 9:30	Welcome and Opening Remarks Gustavo Cerdeña, <i>La Positiva Seguros</i> Carolina Trivelli, <i>Instituto de Estudios Peruanos</i> Michael Carter, <i>I4 Index Insurance Innovation Initiative and University of California- Davis</i>
9:30 – 11:00	Social Protection against Catastrophic Risk through Agricultural Insurance Chair: Carolina Trivelli, <i>Instituto de Estudios Peruanos</i> Presentations followed by discussion with: Victor Celaya del Toro, <i>Secretaria de Agricultura, Ganaderia, Desarrollo Rural, Pesca y Alimentacion, México</i> Diego Velastegui, <i>Unidad de Seguro Agrícola, Ministerio de Agricultura, Ganadería, Acuacultura y Pesca, Ecuador</i> Marco Vinelli, <i>Fondo de Garantía para el Campo y Seguro Agrario de Perú, Perú</i> Iván Darío Arroyave, <i>Ministro Agricultura y Desarrollo Rural, Colombia</i>

Time	Session Information
11:00 – 11:30	Morning Break
11:30 – 1:00	Livelihood Protection for Small Farmers through Agricultural Insurance Markets Chair: Stephen Boucher, <i>University of California- Davis</i> Presentations followed by discussion with: Esteban Pico, <i>Colonial Seguros, Ecuador</i> Gustavo Cerdeña, <i>La Positiva Seguros, Perú</i> Gabriela Caro, <i>Fundación Profin, Bolivia</i>
1:00 – 3:00	Lunch
3:00 – 3:30	Convergence of Catastrophic and Individual Insurance Efforts: Ecuador and Peru Chair: María José Castillo, <i>Escuela Superior Politécnica del Litoral</i> Presentation by: Stephen Boucher, <i>University of California- Davis</i>
3:30 – 4:30	Information Systems for Livelihood Insurance and Social Protection Chair: Daniel Hammer, <i>Partner Re</i> Presentations followed by discussion with: Vince Smith, <i>Montana State University</i> José Manuel Terrazas, <i>AGROASEMEX</i>
4:30 – 5:00	Afternoon Break
5:00 – 6:00	Looking Forward: The Prospects for Agricultural Insurance Chair: Michael Carter, <i>University of California- Davis</i> Presentations followed by discussion with: David Hatch, <i>Inter-American Institute for Cooperation in Agriculture (IICA)</i> Daniel Hammer, <i>Partner Re</i> Carolina Trivelli, <i>Instituto de Estudios Peruanos</i> Stephen Boucher, <i>University of California- Davis</i>

Current information on the meeting, including an updated agenda, can be found at:
<http://i4.ucdavis.edu/events/peru2011/>

Conference sponsored by

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