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## Ethiopia FTF Strategy Overview

March, 2013, by Semachew Kassahun



# USAID / Ethiopia's CDCS





### USAID / Ethiopia's DO 1

**Goal**  
Ethiopia's Transformation to a Prosperous and Resilient Country Accelerated



DO 1: Increased Growth and Resiliency in Rural Ethiopia

Country Development and Cooperation Strategy

IR 1: Performance of the agriculture sector improved (focus on productive areas)

IR 2: Livelihood transition opportunities increased (focus on vulnerable areas)

IR 3: Private sector competitiveness increased (feeds into IRs 1-2)

IR 4: Resiliency to and protection from shocks and disasters increased

IR 5: Nutritional status of women and young children improved



## Who is in the Ethiopia Feed the Future Team?

### *US Government:*



Combined Joint  
Task Force - HoA

### *Partners and Implementers:*

- Government of Ethiopia ATA, MOA, MOH
- National and International Research Institutions
- NGOs
- Private contractors/ consulting firms
- Private Sector (Public Private Partnerships)



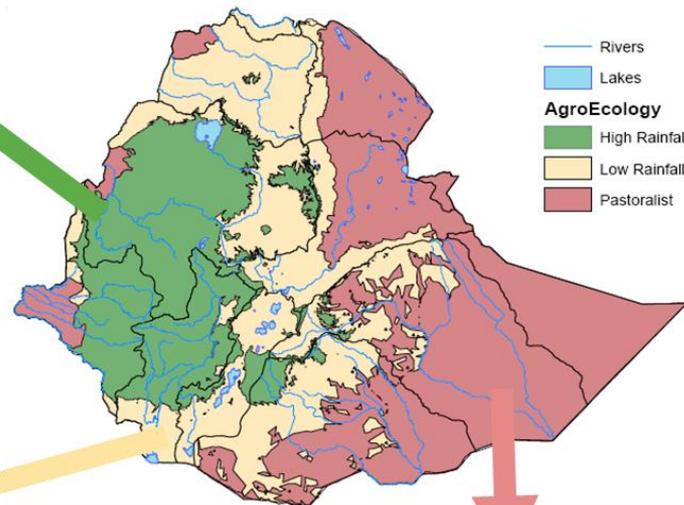
# Where is the focus?

**“Productive Ethiopia”**  
larger landholdings



predictable climate  
fertile soils

45m



**“Hungry Ethiopia”**  
irregular climate  
degraded soils



small landholdings 15-20m

**“Pastoral Ethiopia”**



large grazing areas,  
irregular climate

12-14m



## WHAT is the approach?

### ***Development Hypothesis:***

*Increased investment in Productive Ethiopia can spur overall rural economic growth, which will lead to increased prosperity across all three Ethiopias **when linked to efforts to promote greater economic opportunities for vulnerable populations** in Hungry and Pastoral Ethiopias.*



# How is the Strategy going to achieve food security and nutrition objectives?

## COMPONENT 1

**Growth-led Food Security**

- Link productive /high potential Ethiopia to markets



**Agricultural growth**



**Sustainable livelihoods for chronically vulnerable**

## COMPONENT 2

**Linking the Vulnerable**

- Link vulnerable populations in "Productive Ethiopia"



**Policy development and learning**

## COMPONENT 3

**Policy and Capacity Enabler**



**Cross Cutting:**  
**Nutrition, Climate Change, Governance, Gender**



## CAADP POLICY AND INVESTMENT FRAMEWORK PRIORITY INVESTMENTS – GOE PLATFORM PROGRAMS

**1) Agricultural Growth Program (AGP)-** agricultural productivity and market access for key crop and livestock products in the productive highlands. - **FTF Strategy component 1**

**component 1**

- **Geographic Area:** 83 *woredas* in *Productive Ethiopia*
- **Five years** (2011-15), **\$320 million program**
- **Donors:** World Bank; USG; Canadian International Development Agency [CIDA]; Spain; Netherlands; Finland; UNDP; Global Agriculture and Food Security Program [GAFSP]

**2) Sustainable Land Management Program (SLMP)-** to improve the livelihood of land users while

restoring ecosystem functions and ensuring sustainable land management.

- **FTF Strategy component 3**
- **Geographic Area:** National.
- **Five years** (2012-16), \$150 million program
- **Donors:** World Bank; USG; Finland).



## CAADP POLICY AND INVESTMENT FRAMEWORK PRIORITY INVESTMENTS – GOE PLATFORM PROGRAMS

**3) Productive Safety Net Program (PSNP)-** GoE's overall umbrella Food Security Program (FSP).

- **Geographic Area:** 300 *woredas* in Hungry Ethiopia plus parts of Pastoral Ethiopia.
- ***FTF Strategy component 2***
- **Five years (2010-14), \$1.8 billion program**
- **Donors:** USG, World Bank, CIDA, Swiss International Development Agency, Irish Agency for International Development [Irish AID], United Kingdom Department for International Development [DfID], Denmark, EU and World Food Program [WFP].

**4) Household Asset Building Program (HABP)-** to graduate 80 percent of PSNP beneficiaries by 2014.

- ***FTF Strategy component 2***
- **Geographic Area:** 300 *woredas* in Hungry Ethiopia plus parts of Pastoral Ethiopia.
- **Five years (2010-14), \$648 million**
- **Donors:** World Bank, Irish AID, DfID, CIDA and USG

**Platform Programs in Other Key Areas:** National Nutrition Strategy (NNS) and Climate Resilient Green Economy Strategy (CRGE) - ***FTF Cross Cutting***

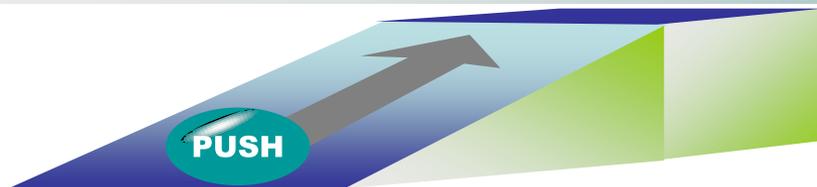


## “Push and Pull” Model

Asset depletion/  
Food insecurity

Asset accumulation/  
Food security

Stable livelihood through  
market integration



“**PUSH**” Model will build assets for chronically vulnerable HHs to graduate into value chain efforts.

Activities:

- ✓ Access to financial services
- ✓ Asset transfers (on credit)
- ✓ Livelihood and NRM training

Success metric: # HHs graduated

“**PULL**” Model will bring chronically vulnerable HHs with built assets into value chains so that they can build sustainable livelihoods. Activities:

- ✓ Contracts with private sector players to source from/employ vulnerable HHs

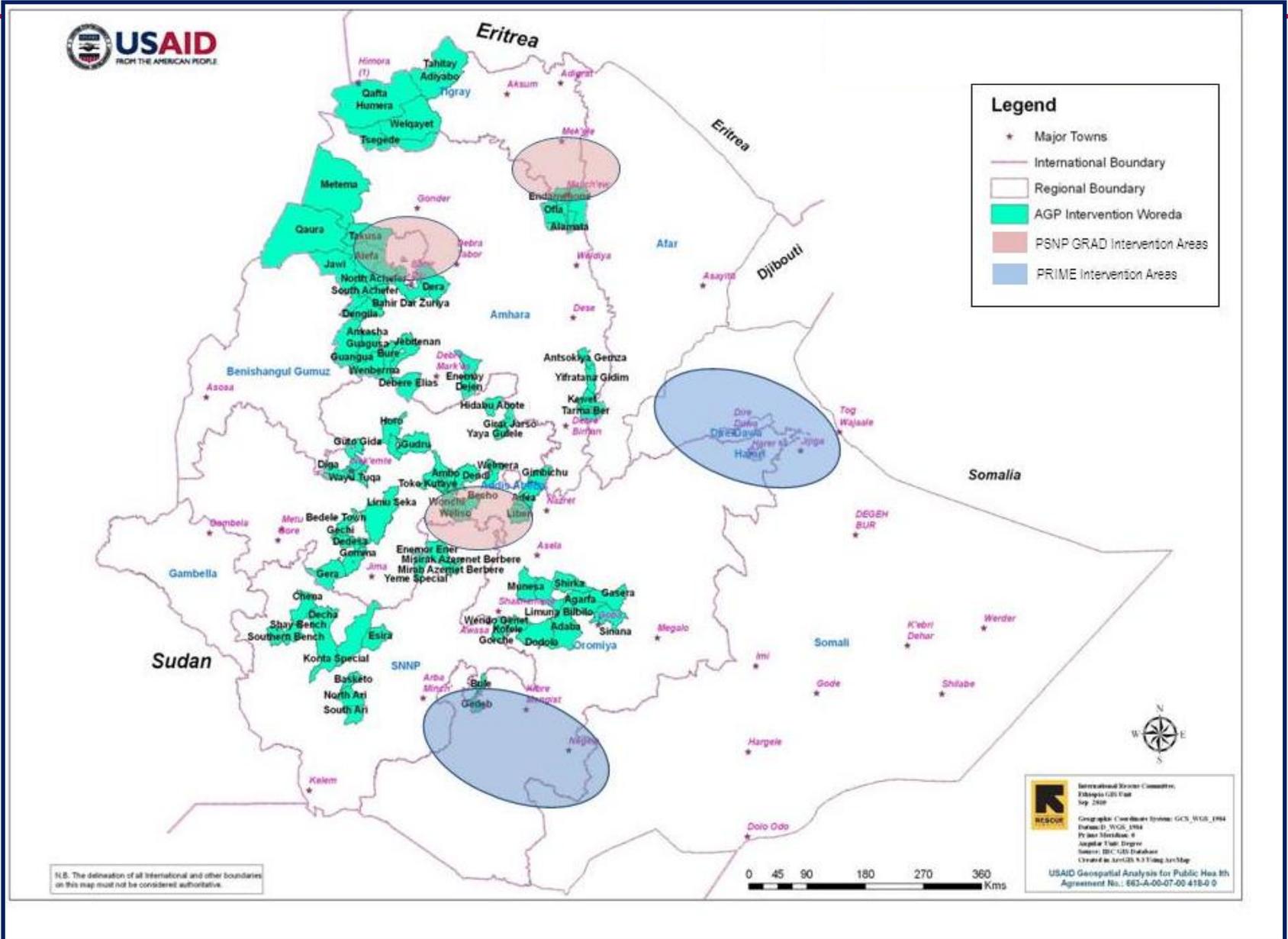
Success metric: # HHs linked to growth



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## Who is “Push” and who is “Pull”?

### “PUSH” - Linking the Vulnerable to Markets Activities

Activity/Project	PIF Alignment	Project Duration	Implementer / Status
PSNP GRAD	HABP	2011-2015	CARE Ethiopia
PRIME	HABP	2012-2016	Under procurement
WATER	HABP/ CRGE	2011 - 2013	IRC/CARE
TOTAL INVESTMENT			Approx. \$70 - \$80 mill.

*(This is a non-exhaustive list that excludes other USAID EG&T, ALT, OFDA and USDA programs that contribute to the Ethiopia FTF Strategy less directly)*



- **21 Mechanisms (\$ 250mln) over five years**
- **ZOI of 149 Districts and 19mln people**



**“PULL” - Agricultural Growth Enabled Food Security Activities**

<b>Activity/Project</b>	<b>PIF Alignment</b>	<b>Project Duration</b>	<b>Implementer / Status</b>
AGP-AMDe <i>Agribusiness &amp; Markets Development</i>	AGP	2011-2015	ACDI VOCA
AGP-LGP <i>Livestock Growth Program</i>	AGP	2011-2015	Under procurement
<b>Small Holder Horticulture Project</b>	AGP	2011-2014	MASHAV
<b>Systems Change Initiative Activities</b>			
<i>Agricultural Transformation Agency</i>	AGP	2011-2015	ATA
<i>Deployment of Rust Resistant Wheat</i>	AGP some PSNP	2011-2013	ICARDA
<i>Ethiopian Land Administration Project (ELAP)</i>	SLMP	2008 - 2012	ARD Inc.
<i>Ethiopia Land Tenure Project</i>	LALUDEP	2012-2016	Under procurement
<i>PPP among PepsiCo, USAID, GoE and WFP</i>	AGP	2011-2015	N/A
<i>Annual Program Statement Grants</i>	All programs		Under procurement
<b>TOTAL INVESTMENT</b>			Approx. \$110 - \$120 mil



### Policy and Capacity Enablers

Activity/Project	PIF Alignment	Project Duration	Implementer / Status
CIAFS <i>Capacity to Improve Agriculture and Food Security</i>	All programs	2011-2015	Fintrac Inc.
ESSP II <i>Ethiopian Strategic Support Program</i>	All programs	2012-2016	IFPRI
AKLDP <i>Agr. Knowledge, Learning, Documentation and Policy Project</i>	All programs	2011-2013	Under procurement
Agriculture Equipment Leasing Loan Guarantee Development Credit Authority (DCA)	All programs	2011-2015	Zemen and Abyssinia Banks
TOTAL INVESTMENT			\$15 – \$20 mill.



**Other Feed the Future Complementary Programs**

Activity/Project	PIF Alignment	Project Duration	Implementer / Status
Productive Safety Net Program (PSNP)	PSNP	2011 - 2016	Save the Children, REST, CRS. FHI
ENGINE	NNS	2011-2015	Save the Children
Feed Enhancement for Ethiopian Development (FEED)	N/A	2011- 15	ACDI/VOCA (USDA funded)
World Council of Credit Unions (WOCCU)	N/A	2011- 2015	WOCCU (USDA funded)
Farmer to Farmer	AGP	2011 - 2015	Winrock International
US Peace Corps NRM Volunteers	N/A	2012-2014	US Peace Corps PAPA
Finance and Business Services (FaBS)	N/A	2012 - 2016	Under procurement
Revitalizing Agricultural /Pastoral Incomes and New Markets (RAIN)	N/A	2009- 2014	Mercy Corp
TOTAL INVESTMENT			Approx. \$600 - \$700 mill.

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## Research activities

- **Rest-resistant wheat seed supply**
  - During 2012/13 over 10400 farmers have received recently released rust resistant wheat varieties and participated in seed production- 42 AGP Woredas covered
- **The Award Fellowship-11 researchers benefited**
- **Africa RISING**
  - Project areas-Ethiopian Highlands: Tigray, Amhara, SNNPR and Oromia
  - Close alignment with FTF Goals
  - Focus on sustainable intensification of whole system
- **There is a need to improve communication with centrally funded research mechanisms**



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